



PORTLAND: State of the City Profile

CENSUS / DEMOGRAPHIC INFORMATION

Portland Consolidated Metro Area (surrounding cities).....	2,265,223
Portland Primary Metro Area (surrounding counties).....	1,918,009
Multnomah County.....	660,486
City of Portland	529,121

Racial composition of Multnomah County: white (79%), black (6%), Asian (6%), Other (7%), two or more (2%)
ETHNICITY: Hispanic (of any race) 8%

DRUG SITUATION & PREVALENCE

- **YOUTH PREVALENCE:** Among Multnomah County 8th graders, 7.3% reported current marijuana use in 2000, down from 18.4% in 1996 and 10.7% in 1998. This decline puts Portland below the nationwide rate in 2000 of 9.1% among 8th graders according to MTF.
- **ARRESTEES:** According to ADAM, 68% of adult male arrestees and 36% of adult female arrestees in 2001 tested positive for at least one illicit drug.
- **DEATHS:** Drug-induced deaths in the PMSA increased 38% from 160 in 1995 to 221 in 1998 (9.3 to 12.2 deaths per 100,000 population).
- **DRUG TYPE:** Methamphetamine, heroin, cocaine, and marijuana pose significant threats to Portland.

FEDERAL DOLLARS ('01 / '02)

- SAPT Block Grant: \$5.3M / \$4.1M
- CSAP Discretion: \$550K / \$1.1M
- CSAT Discretion: \$3.7M / \$4.0M

TREATMENT UTILIZATION & CAPACITY

- 44 treatment providers located in the Portland PMSA;
- 35 list outpatient departments as treatment modalities.
- Portland has two drug courts in operation

MEDIA CAMPAIGN

- Advertising: \$1.2M total plus pro bono value match
 - \$1M share of national buy
 - \$55K multicultural advertising
 - \$129K local general market
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- Non-Advertising:
 - Anti-Drug Mural Event
 - Majority Rules insert
 - The Oregon Partnership

PREVENTION Community Coalitions

- Unity Project
- Beaverton Together
- Rainer Together Coalition
- Yamhill County Health and Human Services
- Clatskanie Together Coalition
- Mt. Hood Coalition

LAW ENFORCEMENT

- During 2000, the Drugs and Vice Division of the Portland Police Bureau made 63 arrests involving crack cocaine.
- The Drugs and Vice Division conducted 119 drug-related consent searches during 2000.
- Oregon HIDTA