



NEW YORK CITY: State of the City Profile

CENSUS / DEMOGRAPHIC INFORMATION

NYC Consolidated Metro Area (surrounding cities).....	21,199,865
New York Primary Metro Area (surrounding counties).....	9,314,235
Counties of NY (Manhattan), Kings (Brooklyn), Richmond (Staten Isl), Queens, and Bronx.....	8,008,278
City of New York	8,008,278

Racial composition of New York Counties white (45%), black (27%), Asian (10%), Other (14%), two or more (5%) **ETHNICITY:** Hispanic (of any race) 27%

DRUG SITUATION & PREVALENCE

- **YOUTH PREVALENCE:** 2001, 1999, and 1997 youth survey showed NYC rates for marijuana consumption are below the National Averages for Lifetime Use, Current Use, and Use Before Age 13.
- **ARRESTEES:** ADAM data indicate that 76% of male arrestees and 77% of female arrestees tested positive for at least one illicit substance in 2001.
- **DEATHS:** Drug-induced deaths in the PMSA declined 22% from 1,076 in 1995 to 837 in 1998 (12.5 to 9.6 deaths per 100,000 population).
- **ER MENTIONS (1994-2001):** Heroin mentions are stable; cocaine mentions declined by 31%; Marijuana mentions increased by 39%.
- **DRUG TYPE:** Cocaine and Heroin are considered the greatest drug threats to New York City. Marijuana is widespread in use and availability.

FEDERAL DOLLARS ('01 / '02)

- SAPT Block Grant: \$51.1M / \$24.3M
- CSAP Discretion: \$2.8M / \$2.1M
- CSAT Discretion: \$7.6M / \$8.9M

TREATMENT UTILIZATION & CAPACITY

- 173 treatment providers in New York City
 - 133 outpatient departments as a treatment modality
- During the 1st Half of 2002, treatment for primary cocaine use accounted for 7,452 admissions to State-funded and Non-funded treatment programs, conversely, there were 10,838 admissions for heroin use during this same period.
- Six drug courts operating over two years, two have been recently implemented, and five are being planned.

MEDIA CAMPAIGN

- Advertising: \$9.3M total plus pro bono value match
 - \$7.1M share of national buy
 - \$1.1M multicultural advertising
 - \$1.0M local general market
- Non-Advertising:
 - Power of Parents (2/28/02)
 - Teens and Tx (6/25/02)
 - MJ Press Conf (9/17/02)
 - MJ & Kids (11/21/02)
 - Majority Rules (10/02)

PREVENTION

Community Coalitions

- UNIDOS Inwood Coalition
- Youth Futures Network
- Staten Island Coalition for Alcohol & Substance Abuse Prevention (CASAP)
- Rockland Community Partnership
- Clear Choices
- Project FOCUS Coordination Council (PFCC)

LAW ENFORCEMENT

- More than 134,000 adult arrests for drug violations in NYC in 2000.
- As of 10/31/01, NYC had 56,208 full-time law enforcement employees; 39,067 were officers and 17,141 were civilians.
- Mexican criminal groups increasingly are transporting and distributing illicit drugs, particularly cocaine and heroin
- NYCPD operates "CompStat," an electronic mapping system to improve law enforcement strategies (i.e., resource allocation).
- HIDTA: New York/New Jersey