



HOUSTON: State of the City Profile

CENSUS / DEMOGRAPHIC INFORMATION

Houston Consolidated Metro Area (surrounding cities).....	4,669,571
Houston Primary Metro Area (surrounding counties).....	4,177,646
Harris County.....	340,0578
City of Houston	1,953,631

Racial composition of Harris County: white (59%), black (19%), Asian (5%), Other (14%), two or more (3%)
ETHNICITY: Hispanic (of any race) 33%

DRUG SITUATION & PREVALENCE

- **YOUTH PREVALENCE:** The 1999 and 2001 Youth Risk Behavior Surveys showed an increase in current marijuana use from 19.0% to 20.4%.
- **ARRESTEES:** ADAM data indicate that 57% of adult male arrestees and 52% of adult female arrestees in 2000 tested positive for at least one illicit substance.
- **DEATHS:** Drug-induced deaths in the PMSA rose 74% from 134 in 1995 to 233 in 1998 (3.6 to 5.9 deaths per 100,000 population).
- Houston has no data on emergency department drug episodes until it is established as a DAWN site in 2003.

FEDERAL DOLLARS ('01 / '02)

- SAPT Block Grant: \$17.6M / \$18.4M
- CSAP Discretion: \$1.0M / \$1.3M
- CSAT Discretion: \$2.4M / \$2.4M

TREATMENT UTILIZATION & CAPACITY

- 88 Treatment providers located in the Houston PMSA;
- 70 have outpatient departments as treatment modality.
- One (1) drug court in planning stages.

MEDIA CAMPAIGN

- Advertising: \$2.5M total plus pro bono value match
 - \$1.8M share of national buy
 - \$357K multicultural advertising
 - \$281K local general market
- Non-Advertising:
 - MJ Press Conf (9/17/02)
 - MJ Media Roundtable (10/29/02)
 - Wake Up Rally (11/7/02)

PREVENTION Community Coalitions

- North Forest Community Coalition
- Coalition of Behavioral Health Services
- Central City Comprehensive Community Center

LAW ENFORCEMENT

- In Harris County, drug arrests decreased from 19,038 in 2000 to 18,687 in 2001.
- As of October 31, 2001 there were 7,172 total law enforcement employees in Houston, Texas; 5,394 were officers and 1,778 were civilians.
- The majority of Drug Trafficking Organizations (DTOs) in Houston are run by Mexican and Colombian traffickers,
- Houston HIDTA